



# CENTRAL CALIFORNIA PSYCHIATRIC SOCIETY 2024 ANNUAL MEETING



# PROSPECTUS

MONTEREY PLAZA HOTEL + SPA  
MARCH 8-10, 2024



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# Welcome!



To Our Valued Industry Colleagues:

We are excited to present the 2024 Prospectus for the Annual Education Meeting of the Central California Psychiatric Society (CCPS).

**We invite you to join us in Fresno, CA, March 8-10, 2024 at the Monterey Plaza Hotel in Monterey, CA.**

The CCPS Annual Meeting is a marvelous opportunity for our members to come together and learn about new treatments in psychiatry to better help patients that we serve. An important part of our meeting is exposure to new medications, treatment paradigms, and technological advances, and our partners and exhibitors play a key role in delivering this information to our attendees.

Additionally, the Annual Meeting allows attendees to discover potential training and employment opportunities across the country. These resources are vital as residents and recent graduates seek to advance their careers as psychiatric physicians.

We strive to make this as engaging and productive as possible from your point of view, and we hope to have every attendee visit your table! There is nothing we would like more than to have an ongoing partnership with you for this and future meetings. You are the keys to making our meeting grow and thrive as we pursue our goal of advancing the integration of physical and mental health in medicine. If you have any questions about who we are, what we do, or how you can help, please don't hesitate to contact us.

Thanks again and we look forward to seeing you in Sacramento!

*Amr Beltagui, MD*  
President-Elect / Annual Meeting Chair



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## Why Participate?



# REACH YOUR TARGET AUDIENCE

Showcase your company, products and services to a audience of more than 100 physicians, residents and medical students at the Central California Psychiatric Society Meeting, March 8- 10, 2024 in Monterey, CA.

## Doctors • Residents • Medical Students

As a Partner you will have the unique opportunity to showcase your products and services, extend your brand identity, and create a strong, visible presence among the leading psychiatric physicians, residents, and medical students. Please review the opportunities for one that's right for you!

## Central California Psychiatric Society supports your investment in a number of ways to help you make and build relationships.

- ◆ Timely and relevant educational programming attracts an audience of psychiatrists, residents, medical students and training directors.

**Our goal is > 150 attendees this year.**

- ◆ On-site visibility for your brand and company name; signage and promotional material available to put your brand in front of attendees.
- ◆ Conference website listing with link to your company's website.
- ◆ Morning and afternoon refreshment breaks which allows discussion with attendees.

For more information regarding Partnership and Exhibiting Opportunities, contact:

**Chris Stockton**

phone: 1-888-234-1613

email: [contact@cencalpsych.org](mailto:contact@cencalpsych.org)



<b>Pricing/Level</b>	<b>Platinum</b>	<b>Gold</b>	<b>Silver</b>	<b>Bronze</b>	<b>Exhibitor</b>
Standard Pricing	\$13,500	\$11,000	\$8,500	\$6,500	\$3,500
Quantity Available	2	2	2	4	∞
<b>EXHIBIT SPACE—Exact booth size to be confirmed by Wednesday, August 31, 2022</b>					
Booth 15' x 10' area*	⚡	⚡			
Booth 10' x 10' area*			⚡	⚡	
Booth 8' x 10' area*					⚡
<b>EVENT RECOGNITION</b>					
Company Logo included on event Name Badges and Recognition at Saturday Evening Reception	⚡				
Recognition at Saturday Lunch		⚡			
Provide Flyers or bags for attendees at registration Check-in		⚡			
Recognition at Keynote Address			⚡		
Recognition at Beverage / Snack Station				⚡	
Recognition as "level" Partner in all promotional materials	⚡	⚡	⚡	⚡	
Company name included in Program <i>(Size and placement varies with level of partnership)</i>	⚡	⚡	⚡	⚡	⚡
<b>EVENT REGISTRATION</b>					
Full Conference Passes (\$599/Pass Value) <i>A full conference pass is required to work an exhibit booth. Conference Passes are non-transferable.</i> <i>**Discounted conference pass for \$399 per additional attendee</i>	6	5	4	3	2
<b>EVENT MARKETING</b>					
Email blast to registered attendees <i>*Must be approved by committee.</i>	2 pre 1 post	1 pre			
Logo on all event promotional email blasts	⚡	⚡	⚡	⚡	
Inside Front or Back Cover Color Ad in Program Guide	⚡				
Full page Black and White Ad inside Program Guide		⚡	⚡		
Half page Black and White Ad Inside Program Guide				⚡	
<b>SOCIAL MEDIA</b>					
Logo with link to company website on partner webpage	⚡	⚡	⚡	⚡	





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# Partnership Opportunities



## Platinum Partnership

# \$13,500

Enjoy maximum exposure. Deliver optimal brand and company awareness to our affluent group of dual trained physicians, residents, medical students. This enthusiastic group of attendees comes to the Annual CCPS meeting eager to discuss new approaches in psychiatric care.

*(2 Platinum Partnerships Available)*

### Exhibit Space

The engine of the conference, our exhibit area offers prime visibility for you to demo your product and one-on-one discussion time with physicians, residents, medical students and training directors.

**Exhibit Hall Space (approx.): 15' x 10' area**

**Includes:** Two (2) tables if desired

### Pre & Post Event Marketing

Increase your visibility with registrant and potential attendees. Your logo and a brief message on at least three (3) widely distributed pre-show marketing piece—(2) pre-Conference, (1) post Conference.

***All communications must be reviewed and approved by executive committee prior to distribution.***

### Event Passes

Six (6) conference passes. Our conference passes offer premier access, entertainment, presentations, meals and all area access. (Pass value/\$350 each)

***A full conference pass is required to work an exhibit booth. Conference Passes are non-transferable.***

### Discounted Event Passes

Discounted conference pass for additional attendee over the six (6) passes provided for \$300 each. Our conference passes offer premier access, entertainment, presentations, meals and all area access. (Pass value/\$350 each)

### Name Badge Recognition

Your company's logo will be on the attendee name badges as a CCPS Partner.

### Saturday Evening Reception Recognition

Special recognition at Annual Meeting Reception on Saturday evening. Your company will be mentioned and thanked during a special message from our Society President.

### Social Media

Your company's logo will be included on the CCPS partner webpage. Plus, keep your social network up to speed on your activities during the festivities with exciting content from the event.

### Onsite Visibility & Promotion

Full page color advertisement in program guide. Logo on all conference materials that do not conflict with CME.





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# Partnership Opportunities



## Gold Partnership

# \$11,000

The Gold Partnership is a premium offer available for recognition, presenting great exposure to our highly-motivated group of physicians looking for the latest and greatest innovations and products. This enthusiastic group of attendees come to the CCPS meeting to discuss the state of the industry as we know it, and more importantly, to invest in its future. ***(2 Gold Partnerships Available)***

### Exhibit Space

The engine of the conference, our exhibit area offers prime visibility for you to demo your product and one-on-one discussion time with physicians, residents, medical students and training directors.

**Exhibit Hall Space (approx):** 15' x 10' area

**Includes:** Two (2) tables if desired

### Pre-Event Marketing

Increase your visibility with registrants and potential attendees. Your logo and a brief message on one (1) widely distributed pre-show marketing piece—

(1) pre-Conference,

***All communications must be reviewed and approved by executive committee prior to distribution.***

### Event Passes

Five (5) full conference passes. Our conference passes offer premier access, entertainment, presentations, meals and all area access. (Pass value/\$350 each)

***A full conference pass is required to work an exhibit booth. Conference Passes are non-transferable.***

### Discounted Event Passes

Discounted conference pass for additional attendee over the five (5) passes provided for \$300 each. Our conference passes offer premier access, entertainment, presentations, meals and all area access. (Pass value/\$350 each)

### Onsite Visibility & Promotion

Your company can provide bags with your logo and informational flyers for attendees to pick-up as they check-in. Full page black and white advertisement in program guide. Logo on all conference materials that do not conflict with CME.

### Saturday Lunch Recognition

Special recognition at Annual Meeting Lunch on Saturday. Your company will be mentioned and thanked during a special message from our Society President.

### Social Media

Your company's logo will be included on the CCPS partner webpage. Plus, keep your social network up to speed on your activities during the festivities with exciting content from the event.







## Silver Partnership

**\$8,500**

The Silver Partnership is a great opportunity available at the CCPS Annual Meeting. Enjoy a great mix of face time and exposure to our highly motivated group of visionaries looking for the latest and greatest innovations available, cutting-edge technology, and more importantly, to invest in its future.

*(2 Silver Partnerships Available)*

### Exhibit Space

Find your customers all in one place! Our exhibit hall offers great visibility and one-to-one discussion time with all attendees.

**Event Hall Space (approx):** 10' x 10'

**Includes:** One (1) table if desired

### Event Passes

Four (4) all access conference passes. Our conference passes offer full access, presentations, meals and all area access. (Pass value/\$350 each)

*A full conference pass is required to work an exhibit booth.*

*Conference Passes are non-transferable.*

### Discounted Event Passes

Discounted conference pass for additional attendee over the four (4) passes provided for \$300 each. Our conference passes offer premier access, entertainment, presentations, meals and all area access. (Pass value/\$350 each)

### Social Media

Your company's logo will be included on the CCPS partner webpage. Plus, keep your social network up to speed on your activities during the festivities with exciting content from the event.

### Keynote Recognition

Special recognition at Annual Meeting Opening Keynote. Your company will be mentioned and thanked during a special message from our Society President.

### Onsite Visibility & Promotion

Full page black and white advertisement in program guide. Recognition as a Silver-partner and inclusion as a Silver partner in all promotional materials.

## Bronze Partnership

**\$6,500**

Enjoy a great mix of face time and exposure to our highly motivated group of attendees. This enthusiastic group of attendees come to the CCPS Annual Meeting to discuss the state of patient care, cutting-edge technology, and more importantly, to invest in its future. *(4 Bronze Partnerships Available)*

### Exhibit Space

Find your customers all in one place! Our exhibit hall offers great visibility and one-to-one discussion time with all attendees.

**Event Hall Space (approx):** 10' x 10'

**Includes:** One (1) table if desired

### Event Passes

Three (3) conference pass. Our conference passes offer presentations, meals and all area access. (Pass value/\$350 each) *A full conference pass is required to work an exhibit booth. Conference Passes are non-transferable.*

*Conference Passes are non-transferable.*

### Discounted Event Passes

Discounted conference pass for additional attendee over the three (3) passes provided for \$300 each. Our conference passes offer premier access, entertainment, presentations, meals and all area access.

### Social Media

Your company's logo will be included on the CCPS partner webpage. Plus, keep your social network up to speed on your activities during the festivities with exciting content from the event.

### Beverage / Snack Station Recognition

Special recognition at Annual Meeting at the beverage / snack station. Your company's logo will be included on signage at the beverage/snack stations throughout the Annual Meeting.

### Onsite Visibility & Promotion

Half page black and white advertisement in program guide. Recognition as a Bronze Partner and inclusion as a Bronze Partner in all promotional materials.



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# Exhibitor Opportunities



## Exhibitor

# \$3,500

Economical AND effective! Gain exposure to our highly motivated group of visionaries looking for the latest and greatest innovations available. This enthusiastic group of attendees come to the CCPS Annual Meeting to discuss cutting-edge technology, and more importantly, to know where it is moving for the future.

### Exhibit Space

Find your customers all in one place! Our exhibit hall offers great visibility and one-to-one discussion time with all attendees.

**Event Hall Space (approx):** 8' x 10' area

**Includes:** One (1) table

### Event Passes

Two (2) all access conference passes. Our conference passes offer full access, presentations, meals and all area access. (Pass value/\$350 each)

*A full conference pass is required to work an exhibit booth.  
Conference Passes are non-transferable.*

### Discounted Event Passes

Discounted conference pass for additional attendee over the two (2) passes provided for \$300 each. Our conference passes offer premier access, entertainment, presentations, meals and all area access. (Pass value/\$350 each)

### Onsite Visibility & Promotion

One fourth (1/4) page black and white advertisement in program guide.







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# Partner / Exhibitor Contract



## Partner/Exhibitor Type

## Pricing

<input type="checkbox"/> Platinum Partnership	\$13,500
<input type="checkbox"/> Gold Partnership	\$11,000
<input type="checkbox"/> Silver Partnership	\$8,500
<input type="checkbox"/> Bronze Partnership	\$6,500
<input type="checkbox"/> Exhibitor	\$3,500
<input type="checkbox"/> Additional Conference Pass	\$300 per person x _____

### I would like to pay via:

Check # \_\_\_\_\_ OR  Credit Card

**Billing Name:**

**Credit Card Number:**

**Expiration Date:**

**Security Code:**

**Billing Address:**

**City/State:**

**Zip:**

**Email:**

**Company Name:**

**TOTAL AMOUNT: \$**

Please send this form, signed agreement and payment to:

(E) [info@cencalpsych.org](mailto:info@cencalpsych.org)

(F) 559-227-1463

(M) 4747 N. First St Suite 140,  
Fresno CA 93726

**[Sign up online](#) or complete the form.**



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## Partner / Exhibitor Agreement



### Exhibit Space Allocation

Exhibit space will be assigned by the CCPS according to exhibitor level on a first-come, first-serve basis.

### Exhibit Information

- Exhibit staff must be employees of the exhibitor company, or directly hired by the exhibitor as company representatives for this event.
- Exhibitors must comply with conference and location management rules and regulations.
- Amplified sound systems will not be permitted.
- Animals will not be allowed in the exhibit area.
- Each exhibitor is responsible to the service contractor and/or facility.
- Arrangements and payment for any A/V or electrical needs of exhibitor to be handled directly with hotel.

### Terms and Conditions

**1. Exhibitor/partnership fees:** 100% of the exhibitor fees (and any additional partnership fees) are due and payable in full no later than **February 29, 2024** for inclusion in printed materials. All Exhibitor and/or partnership fees paid are non-refundable without exception. If the Exhibitor fails to make any payment described in this Agreement on or before the due date, the Exhibitor's right to participate may be cancelled without further notice and without refund of moneys paid. In the event of cancellation by the exhibitor on or after the date of execution of contract, the exhibitor will be obligated for 100% of the contracted fees, plus any legal fees (including attorney's fees) resulting from collection efforts.

**2. Exhibit hours:** The CCPS will establish exhibition hours and reserves the right to make schedule changes, as it deems appropriate. Exhibition hours will be determined based on the conference program schedule.

**3. Installation and dismantling:** Exhibit space is assigned by exhibitor level on a first-come, first-served basis. The Exhibitor expressly agrees that in the event that the Exhibitor fails to install products in its assigned space or fails to remit payment for required space rental at times specified. The CCPS shall have the right to take possession of said space and lease same to parties and upon such terms and conditions it may deem proper. In addition, the Exhibitor may not dismantle the display until the exhibition is finally closed to the public, at the date and time so indicated by The CCPS.

**4. Use of exhibition space:** The Exhibitor shall not assign to a third party its rights to the exhibition space or any portion thereof without the prior written consent of The CCPS, which The CCPS may grant or withhold at its sole discretion. Any firm or organization that is not assigned exhibit space will not be permitted to solicit business within the exhibit area.

**5. Indemnity and limitation of liability:** The CCPS, nor any of their contractors or affiliated organizations, their officers, agents, employees, facilities, other representatives, or assigns shall be held liable for, and they are hereby released from, any damage, loss, harm, or injury to the person or property of the Exhibitor or any of its visitors, officers, agents, employees, or other representatives, resulting from theft, fire, earthquake, water, unavailability of the exhibition facility or intermediate staging facilities (including any damage, loss, harm, or injury in connection with the Conference, exhibits, or staging), accident, or any other cause, except to the extent caused by the negligent acts or omissions of The CCPS or any of its or their employees or contractors. The Exhibitor shall indemnify, defend, and protect The CCPS and hold The CCPS, harmless from any and all claims, demands, suits, liability damages, losses, costs, attorneys' fees, and expenses that might result or arise due to negligence on the part of the Exhibitor, its officers, agents, employees, or representatives. The CCPS and the hotel shall not be responsible for the security of Exhibitor's equipment or its proprietary software or hardware information. This limitation of liability applies to equipment for use in the exhibit area, general session, conference sessions, and

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# Partner / Exhibitor Agreement



any other conference rooms or facilities. It is the responsibility of the Exhibitor to maintain proper insurance coverage for its property and liability.

**6. Exhibitor Signage Requirements:** All 1) Medical devices of any type, including those designed for the treatment of pain AND 2) Pharmaceutical exhibitors are required to display signage disclosing whether or not they are FDA registered in the CCPS Annual Meeting Exhibit Hall. Exhibitors who fail to have required signage will forfeit their right to exhibit at the event.

**7. Observance of laws:** Exhibitors shall abide by and observe all laws, rules and regulations, and ordinances of any applicable government authority and all rules of the Venue.

**8. Cancellation or termination by the CCPS:** Cancellation or termination by The CCPS: If, because of war, fire, strike, hotel construction or renovation project, government regulation, public catastrophe, Act of God, or the public enemy, the conference or any part thereof is prevented from being held or is canceled by The CCPS, or the space becomes unavailable, The CCPS in its sole discretion shall determine and refund to the Exhibitor its proportionate share of the balance of the aggregate display fees received that remains after deducting expenses incurred by The CCPS and reasonable compensation to The CCPS in no case shall the amount of the refund to the Exhibitor exceed the amount of the fee paid. The CCPS reserves the right to change or cancel any portion of the exhibit schedule, as it deems necessary and appropriate. All changes and/or cancellations will be communicated to Exhibitors in writing.

**9. Governing law:** All terms and conditions in this Agreement are subject to and governed by the laws of the state of California. Any legal action arising under this Agreement will be brought exclusively in the federal or state courts located in the Northern District of California and Exhibitor and the CCPS consent to personal jurisdiction and venue in such courts.

**10. Meetings and entertainment:** All activities marketed to attendees of the conference must be coordinated and approved by The CCPS. No educational, social, hospitality, or other type of meeting or event may be held during any session or activity appearing on the schedule of events. Any other social functions must be scheduled at a time or place where they will not interfere with any activities scheduled by The CCPS or with the conference itself.

**11. Exhibitor conduct:** All Exhibitor company staff members must conduct themselves in a professional manner according to The CCPS and hotel guidelines. Acceptable conduct would include but not be limited to the following:

1. Exhibitor Company representatives should conduct all marketing and demo activity via emphasis on positive aspects of their own products and services and should refrain from making negative statements about other Exhibitors and partners, or about their products and services.
2. All show floor staff should be attired in a manner consistent for the event. No exhibit space should be left unattended during show hours - i.e. all show floor staff should be present in each company area during all hours that the show floor is open to attendees.

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**Print Name & Authorize Signature**

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**Date**

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**Title**

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**Email**

**Questions: 888-234-1613 ~ [info@cencalpsych.org](mailto:info@cencalpsych.org)**

**Please mail this form, signed agreement and payment to: 4747 N. First St., Suite 140, Fresno, CA 93726**